



PIERRE CARDIN YOUNG DESIGNERS AWARD THAILAND 2026

ABOUT THE CONTEST



Launched in 2022, the **Pierre Cardin Young Designers Award** is an international contest created for fashion students. The contest seeks the next generation of emerging design talent from around the world and offers an opportunity for students to hone their craft within the design studio of Maison Pierre Cardin, under the direction of the house president Rodrigo Cardin. The Pierre Cardin Young Designers Award has already hosted past editions in a number of major cities around the world including Mexico City, New York, Rio de Janeiro, Sao Paulo, Shanghai, Guangzhou, Beijing, Tel Aviv, Taipei, Seoul and Paris establishing a direct relationship with design

students to encourage their participation. For its **edition number 17**, The contest will focus on **Thailand**.

Applications are open from August 1st to October 15th, 2026.

TIMELINE EDITION THAILAND

OPENING APPLICATIONS: August 1st 2026

DEADLINE TO APPLY: October 15th 2026

WORKSHOP SESSION: November 18th (Thailand Textile Institute-Bangkok)

FINAL EVENT AND SHOW: November 19th (Iconsiam-Bangkok)

JURY

- Mr. Rodrigo BASILICATI CARDIN – **President** & Artistic Director
- Mr. Kimiyoshi MIURA - Designer, Maison Pierre Cardin
- Mr. Gian-Paolo GIANNOTTI - designer, Maison Pierre Cardin

PRIZE DETAILS ARE AS FOLLOW

Prize Ranking	Award Received
1st Prize	Winner of a 3-month internship at Pierre Cardin's fashion studio Paris (provide accommodation + 1,000 euros per month) The winner of the contest will receive a round-trip airfare between Bangkok and Paris, along with accommodation, meals, and an internship salary of €1,000 per month. + Chrome statuette + certificate
1st and 2nd Runner-Up	Official Diplomas + Red statuette + certificate
High Potential / Best Creativity Award,	Official Diploma + White statuette + certificate

A pre-selection process will be conducted based on the submitted applications, and **20 to 30 students** will be invited to participate in a **workshop**, organized on **November 18th at Thailand Textile Institute**, in the presence of the Artistic Director and the designers from Pierre Cardin Paris.

Pierre Cardin will cover **transportation** between the students' city of residence and Bangkok, as well as **2 night** (17th and 18th November) **of hotel accommodation include breakfast** for the students selected for the workshop. Students living in the Bangkok Metropolitan Region will be responsible for their own accommodation and transportation expenses. **On November 19th, 2026**, during a grand evening runway show featuring the latest Pierre Cardin Paris collections, the jury of the Pierre Cardin Young Designers Award will select **1 final winner**, and he/she will be invited to enjoy a **3-month internship** at the Pierre Cardin studio in Paris to develop their skills alongside the design team.

The winner must be able to obtain a passport and visa at their own expense. If he/she is unable to provide these mandatory travel documents, Pierre Cardin Paris cannot be held responsible.

GENERAL CONDITIONS TO PARTICIPATE

This competition is aimed at final year or post-graduate students enrolled in fashion schools in Thailand, aged 20 to 30.

The deadline for submitting an application is October 15th, 2026.

Beyond this deadline, no application will be considered.



Students may submit **up to three sketches** (menswear, womenswear, or children's wear) **include a brief written description of your design concept** and showcase your unique drawing style which **inspired by Pierre Cardin's futuristic vision and geometric shapes**. You must also propose using **recycled materials and sustainable production methods**. The jury will review your sketches and descriptions to evaluate your creative ideas and select the final workshop participants.

> The following elements will be considered when selecting students for the workshop:

- Creativity and originality

- Sketching skills include a brief written description of the design concept
- Understanding of the Pierre Cardin brand identity
- Coherence with, and reinterpretation of the design codes of Maison Cardin
- Production techniques: Recycle Textiles and materials
- Proposition of a sustainable approach to design and production
- Portfolio design that elaborates on the creative concept

Students must also be prepared to define different sustainable and innovative production methods that seek to improve ecological and social conditions in the fashion industry and consider all aspects of presenting their work to the jury.

> Pierre Cardin Award is authorized to:

- Extend the deadline for the registration period or the submission of digital files.
- Change the date, location, and manner in which the winners will be announced.
- Modify the categories, rename them, merge them, or eliminate them.

All competition communication will be conducted in English.

CANDIDATURE SUBMISSION PROCEDURE

Registration for the PCYDA Thailand competition must be done by email to the following address: contest@thaitextile.org **before October 15th, 2026**

Be sure to include the subject: **PCYDA Thailand 2026**

It is important to insert all the requested elements:

- o Completed and signed registration form (see below)
- o Sketches (PDF file, 3 sheets maximum)
- o School certificate (current year)
- o Student photo

This information and documents will be used solely by the members of the jury to select the candidates invited to a workshop and may be used in communication concerning the winner at the end of the competition.

By submitting your application, you authorize us to keep your data (surname, first name, email address, portfolio, school certificate, and all media related to your participation) for a period of one year following the date of deposit. The winner will have his/her photo published in the "Past editions" section of our websites cardinworld.com and pierrecardin-award.com. The data transmitted is under no circumstances used for commercial purposes.

> **More information, visit:** <https://www.pierrecardin-award.com>

> **For any question please contact:** contest@thaitextile.org

REGISTRATION FORM

Each student must complete, sign, and send this completed REGISTRATION FORM by email to: contest@thaitextile.org NO LATER THAN **OCTOBER 15th,2026** along with garment or accessory sketches (between one and three) for a man, woman, or child.

Please note: the application must be sent in full and in a single email.

The email subject must be: **PCYDA Thailand 2026**

Any incomplete application will not be processed.

STUDENT INFORMATION

Country:

Name:

Surname:

Home address:

Email address:

Line ID:

Institution name:

Institution address:

Lecturer's Name and email address:

I authorize Pierre Cardin Paris to publish my name and institution as a participant of this contest on the websites: cardinworld.com and pierrecardin-award.com.

Date

Signature