



PIERRE CARDIN YOUNG DESIGNERS AWARD USA 2025



ABOUT THE CONTEST

Launched in 2022, the **Pierre Cardin Young Designers Award** is an international contest created for fashion students. The contest seeks the next generation of emerging design talent from around the world and offers an opportunity for students to hone their craft within the design studio of Maison Pierre Cardin under the direction of house president Rodrigo Cardin.

The Pierre Cardin Young Designers Award has already hosted past editions in a number of major cities around the world including Mexico City, New York, Rio de Janeiro, Sao Paulo, Shanghai, Guangzhou, Beijing, Tel Aviv, Taipei, Seoul and Paris ... establishing a direct relationship with design students to encourage their participation. For its **edition number 15**, the contest will focus on the **USA**, and **the winner will be chosen in Dallas on November 20**.

A pre-selection of students will be chosen during collective design **workshops organized between**

November 14th and 19th of 2025 in different cities: NYC, San Francisco and Dallas. The jury of the Pierre Cardin Young Designers Award will select **1 final winner** and he/she will be invited to enjoy a 3-month internship at the Pierre Cardin studio in Paris to develop their skills alongside the design team. The Contest Winner will also receive **housing** and a **meal stipend**, as well as an intern salary of 1000€ / month.

TIMELINE EDITION USA

OPENNING APPLICATIONS: September 1st 2025

DEADLINE TO APPLY: October 31st 2025

WORKSHOPS SESSIONS: Between Nov. 14th & 19th (NYC, San Francisco, Dallas – Places TBC)

FINAL EVENT AND SHOW: November 20th (Hall of States - Dallas)

JURY

- M. Rodrigo BASILICATI CARDIN - CEO & Artistic Director
- M. Kimiyoshi MIURA - designer, Maison Cardin
- M. Gian-Paolo GIANNOTTI - designer, Maison Cardin
- M. Richard RACZYNSKI - designer, Maison Cardin

GENERAL CONDITIONS TO PARTICIPATE

This competition is aimed at final year students enrolled in fashion schools in USA aged 18 and over. The deadline for submitting an application is October 31, 2025. Beyond this deadline, no application will be



considered.

Students may submit a menswear, womenswear, or children's wear sketch (3 drawings maximum). They should familiarize and inspire themselves with the futurist vision of Pierre Cardin as well as his use of geometric forms and propose innovative textiles and production methods, while bringing their own unique design perspective to their sketches.

> **The following elements will be considered when selecting finalists:**

- Creativity and originality
- Sketching skills
- Understanding of the Pierre Cardin brand identity
- Coherence with, and reinterpretation of the design codes of Maison Cardin
- Production techniques: Textiles and materials

- Proposition of a sustainable approach to design and production
- Portfolio design that elaborates on the creative concept

Students must also be prepared to define different sustainable and innovative production methods which seek to improve ecological and social conditions in the fashion industry and consider all aspects of presenting their work to the jury.

> Pierre Cardin Award is authorized to:

- Extend the deadline for the registration period or the submission of digital files.
- Change the date, location, and manner in which the winners will be announced.
- Modify the categories, rename them, merge them, or eliminate them.
- All competition communication will be conducted in English.

CANDIDATURE SUBMISSION PROCEDURE

Registration for the PCYDA USA competition must be done by email to the following address:
contest@pierrecardin.com

It is important to insert all the requested elements:

- Completed and signed registration form (see below)
- Sketches (pdf file, 3 sheets maximum)
- School certificate (current year)
- Student photo
- Portfolio (pdf file)

This information and documents will be used solely by the members of the jury to select the candidates invited to a workshop and may be used in communication concerning the winner at the end of the competition.

By submitting your application on the website pierrecardin-award.com you authorize us to keep your data (surname, first name, email address, portfolio, school certificate and all media related to your participation) for a period of one year following the date of deposit. The winner will have his/her photo published in the “Past editions” section of our websites cardinworld.com and pierrecardin-award.com. The data transmitted is under no circumstances used for commercial purposes.

> More information, visit: <https://www.pierrecardin-award.com>

> For any question please contact: contest@pierrecardin.com

REGISTRATION FORM

Each student must complete, sign and send this completed REGISTRATION FORM by email to: contest@pierrecardin.com NO LATER THAN **OCTOBER 31, 2025** along with garment or accessory sketches (between one and three) for a man, woman or child.

**Please note: the application must be sent in full and in a single email.
Any incomplete application will not be processed.**

STUDENT INFORMATION

Country :

Name:

Address:

Email address:

Phone number:

School name:

School address:

I authorize Pierre Cardin Paris to publish my name and school online as a participant of this contest.

Date

Signature